

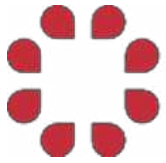


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Croatian Meeting Professionals Association

HUPKT / CMPA

Povezuje profesionalce od 2011.

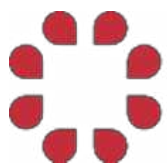




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Članstvo

Članovi	2012.	2013.	2014.	2015.	2016.
Redovni članovi	58	66	71	91	96
Pridruženi članovi	29	34	39	52	54
UKUPNO	87	100	110	143	150

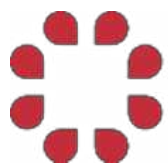


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MIM – *Meeting Industry Meeting*

– redovna, neformalna druženja





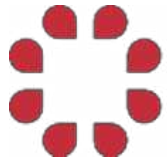
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MIM – *Meeting Industry Meeting* – redovna, neformalna druženja





MIM – *Meeting Industry Meeting* – redovna, neformalna druženja



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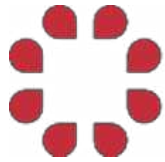
MEĐUNARODNA SURADNJA

CONVENTION INDUSTRY COUNCIL (CIC)

- HUPKT je CIC-ov *CMP Preferred Provider* za Hrvatsku
- CIC vrednuje sve HUPKT-ove edukacije svojim bodovima



CIC (*Convention Industry Council*) je upravo promijenio ime u **EIC** (*Events Industry Council*) – smatrajući da novo ime bolje oslikava sve dionike u industriji.



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MEĐUNARODNA SURADNJA

EFAPCO

SANCBE



EUROPEAN FEDERATION
OF THE ASSOCIATIONS OF
PROFESSIONAL CONGRESS ORGANISERS

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EFAPCO NEWS

26-04-2016

Plans for second CMPA education programme drawn up

Hot on the success of its first professional certification programme, the Croatian Meeting Professionals Association has drawn up plans for Round Two.

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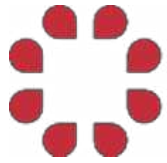
In becoming Certified Croatian Meetings and Events Professionals, participants underwent a two-phase study programme, the first embracing meeting organisation and destination specifications, followed by group work resulting in oral presentations and an online exam.

The programme has been accredited with eight CE Hours by the Convention Industry Council.

"Seeing how successful the programme has been, we have decided to invite a second generation of attendees to take part in December and January 2017," said CMPA Vice-President Ranko Filipovic.

"Our aim is to eventually involve as many of our members as possible. It benefits them personally and enhances Croatia's attractiveness as an internationally-recognised MICE destination."

Strategic Alliance of the National Convention Bureaus of Europe – Strateški savez nacionalnih kongresnih ureda Europe – HUPKT je promatrač u nedostatku hrvatskog nacionalnog kongresnog ureda

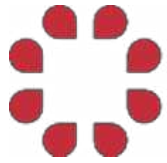


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EDUKACIJE

- Dvije edukacije godišnje (proljeće i jesen) akreditirane od EIC-a (ex-CIC)
- Vrsni međunarodni i domaći predavači
- Teme odabrane u skladu sa željama članova





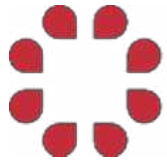
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Glavni godišnji događaj:

FORUM HRVATSKE KONGRESNE INDUSTRIJE

- Početkom prosinca, okuplja sve profesionalce iz kongresno-incentive-event industrije Hrvatske
- Godišnju temu obrađuju eminentni strani i domaći stručnjaci
- Osvrt na tekuću godinu i planiranje budućih akcija



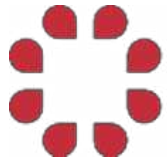


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Nagrada AMBASADOR HRVATSKOG KONGRESNOG TURIZMA

- Ustanovljena 2013. da osvijesti važnost industrije i oda priznanje kako klijentima tako i kolegama na uspješnim projektima u tekućoj godini
- Dodjeljuje se na godišnjem Forumu u 7 različitih kategorija



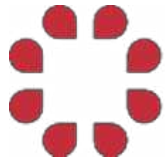


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CCMEP – *Certified Croatian Meetings & Events Program*

- 4-dnevni edukacijski program koji uključuje predavanja, grupni rad, prezentacije i online ispit – pokrenut je 2015. godine
- Do sada je 60 kolega iz Hrvatske uspješno završilo program i steklo naziv ***Certified Croatian Meetings & Events Professional (CCMEP)***
- Nakon 5 godina, potrebno je re-certificiranje kako bi se zadržao naziv CCMEP

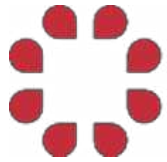




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Ukratko – aktivnosti HUPKT-a:

- Spaja profesionalce od 2011. godine
- **MIM – *Meeting Industry Meeting*** – redovna, neformalna druženja i razmjena iskustava, informacija, znanja
- **MEĐUNARODNA SURADNJA – CIC, EFAPCO, SANCBE**
- **EDUKACIJE** – dvije edukacije godišnje s eminentnim predavačima
- **GODIŠNJE DOGAĐANJE: FORUM** hrvatske kongresne industrije s dodjelom nagrada *Ambasador hrvatskog kongresnog turizma*
- **CCMEP – Certified Croatian Meetings & Events Program**
- **LOBIRANJE** kod institucija za bolju poziciju kongresno-incentive-event industrije u Hrvatskoj, na korist svih njezinih dionika

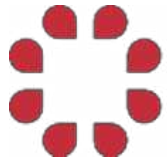


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Kako postati članom?

Jednostavno! Na web stranici www.hupkt.hr/clanstvo nalaze se osnovne informacije o članstvu kao i pristupnice – dovoljno je ispuniti odgovarajuću pristupnicu i poslati je mailom na info@cmpa.eu.

Ostalo će odraditi Upravni odbor.



Hrvatska udruga profesionalaca kongresnog turizma
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**Zahvaljujemo na pozornosti i pozivamo
vas na ućlanjenje u HUPKT.**

www.hupkt.hr / www.cmpa.eu

info@cmpa.eu